

Built Together

Application package



Program and eligibility

PURPOSE

In 2025, Alberta Blue Cross® will award 5 \$50,000 grants; 1 in each of the following regions: Edmonton, Calgary, a secondary city, a rural community and an Indigenous community.

WHAT DO WE FUND?

Built Together funds infrastructure projects that foster active living. Eligible projects must be publicly accessible, free of a membership charge and include, but are not limited to, the following:

- Outdoor gyms.
- Cycling paths.
- Construction or replacement of playgrounds.
- Skate parks.
- Outdoor rinks.

Projects must be publicly accessible and free of a membership charge.

WHO IS ELIGIBLE?

Any Alberta-based and operated community group or organization that is supporting publicly accessible can include community leagues, school councils, municipalities and other non-profit organizations.

WHO IS INELIGIBLE?

- Projects that have already received funding through this program (formerly called the Healthy Communities Grant Program).
- Organizations based or operating outside of Alberta.
- Religious or sectarian organizations.
- Projects that are programming specific and not infrastructure specific.
- Political organizations.
- Competitive sports teams and private clubs.
- Contract fundraisers or lobbyists.
- Infrastructure projects that are not open to the public.
- Infrastructure projects that require a fee to access.

What to include in your application

A COMPREHENSIVE PROJECT PLAN

Using the template on pages 5 through 8, please provide the following information:

- Your story.
- Relevant research.
- Information about the area.
- Outcomes.
- Timelines.
- Photos and blueprints.

DEMOGRAPHIC INFORMATION

Only applicable for projects located in Edmonton or Calgary

In the application form on page 4, please provide the neighbourhood demographic information in which your project would be located. This information can be found at [AreaVibes](#).

PROJECT FINANCIALS

Using the template on pages 9 through 10 please provide:

- Expenses.
- Income (actuals).
- Income (pending).
- Income (outstanding).

3 LETTERS OF COMMUNITY SUPPORT

The key purpose of the letters of reference are to attest to the role of your organization in the community, the intent of the project and how it will support active living in your community.

These letters should come from people who have a direct connection to your project. This could include, but is not limited to, parents, community members, teachers, principals, police officers and any person directly involved in the community. Consider adding a fourth letter from a community member who will benefit from the project.

Application deadline

September 22, 2025 at 11:59 p.m. Applications received after the deadline will not be considered.

Submitting your application

Applications should be submitted via email to **BuiltTogether@ab.bluecross.ca**. If you do not have access to email, mail applications to

**Alberta Blue Cross
Community Impact
10009 108 Street
Edmonton, Alberta
T5J 3C5**

Please ensure your application is complete and includes all requested information before submitting.

Successful applicants will be notified by **December 31, 2025**.

Need more help?

More information on Built Together and filling out the application can be found in our [frequently asked questions](#).

Application form

ORGANIZATION NAME

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CONTACT DETAILS

Please provide the best contact information for your organization so we may contact you about this application as needed.

Contact person		Contact title	
Email		Phone	Alternate phone (optional)
Address	City	Province	Postal code

PROJECT DETAILS

Name of project			
Address of proposed location	City	Province	Postal code
For Edmonton- or Calgary-based projects only: Click here for neighbourhood information.	Neighbourhood name	Average median household income	
What is the project type?		Who is the targeted demographic for this project?	
Are you affiliated with a religious or political organization? Yes No		Where did you hear about Built Together?	
Have you spoken to anyone at Alberta Blue Cross about this application? Yes. If so, please provide a name No			
Has your organization/group applied for this grant before (formerly under the name of Healthy Communities Grant Program)? Yes. If so, please provide a name No			
Is your group or organization active on social media? If so, please provide handles and platforms you are active on (for example, Instagram—@AlbertaBlueCross).			
X: @		Facebook:	Instagram: @
If you are successful in receiving a Built Together grant, are you willing to provide recognition and permanent acknowledgement to Alberta Blue Cross? Yes No			

Comprehensive project plan

If you already have a comprehensive project plan, please attach it to your email when you submit your application form. Please ensure it includes all the information asked for below.

Your story

Tell us your story. Who is filling out the application (a community group, a school board, etc.)? Why are you applying for this grant? How will it support active living. What impact will the project have on your community? Who will use this project? What measures are being included to ensure the project is inclusive?

Please use the space below or attach your typed response to your application.

☐ **Check here if you have provided additional information or have typed and attached your story.**

Relevant research

Have you conducted any surveys or polls of your community supporting this project? Do you have any other relevant research to share?

☐ **Check here if you have provided additional information or have typed and attached your relevant research.**

About the area

Describe the current infrastructure (if there is or was any). What other infrastructure that supports active living is available in your community? Please use the space below or attach your typed response to your application.

☐ **Check here if you have provided additional information or have typed and attached your about the area.**

Outcomes

What are the expected outcomes of this project? How will they be measured?

☐ **Check here if you have provided additional information or have typed and attached your outcomes.**

Timeline

Please provide a timeline that includes the current status of the project, expected construction start date, expected opening date of the project and any other relevant dates.

☐ **Check here if you have provided additional information or have typed and attached your timeline.**

Photos

When sending the application, please attach 3 to 5 photos of the proposed site of the infrastructure. You may also include blueprints or pictures of the proposed equipment. If including quotes from builders, please only include relevant information.

Project financials

EXPENSES

What is the total cost of your project? If there are multiple phases, only provide the cost of the phase being applied for. Please provide a detailed account of expected expenses.

Amount	Description
Grand total	

INCOME

Actuals

Please provide a detailed account of all funds that have been secured.

Amount	Description
Grand total	

Project financials

Pending

Amount	Description	Details <i>(when will you know if it's approved, have you applied before and not received it, etc.)</i>
Grand total		

Outstanding

Amount	Strategy to make up the difference

Application checklist

Before you submit, please ensure your application is complete with the items listed below.

A comprehensive project plan

Please provide as much background information as possible including the following:

- ☐ An explanation of why your group is applying.
 - ☐ An explanation of how your proposed project will support active living.
 - ☐ Expected outcomes of this project and how you will measure its success.
 - ☐ The need for the proposed infrastructure.
 - ☐ Relevant research.
 - ☐ Information on who is anticipated to use the infrastructure.
 - ☐ Realistic project timelines.
 - ☐ 3 to 5 pictures of space where infrastructure is being proposed.
 - ☐ Blueprints and or pictures of proposed project or suggested equipment (optional, 3 to 5 pictures maximum).
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Project financials

- ☐ Total project budget.
 - ☐ Quotes from builders (if available).
 - ☐ A current listing of funds raised to date (if available).
 - ☐ List of pending grants (if available).
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Letters of reference

- ☐ 3 letters of community support.
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Declaration of applicant

Name of applicant _____ Date (YYYY-MM-DD) _____

- ☐ **Required:** I confirm that this application in its entirety is truthful to the best of my knowledge and may be contacted by Alberta Blue Cross® about this application.
- ☐ **Optional:** Email me about any future grant opportunities from Alberta Blue Cross®.



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