

# **BUILT TOGETHER**

## APPLICATION PACKAGE



**COMMUNITY. CONNECTION.**

*What will you build?*



**BUILT TOGETHER**

# PROGRAM AND ELIGIBILITY



## Purpose

In 2023, Alberta Blue Cross® will award five \$50,000 grants; 1 in each of the following regions: Edmonton, Calgary, a secondary city, a rural community and an Indigenous community.

## Who is eligible?

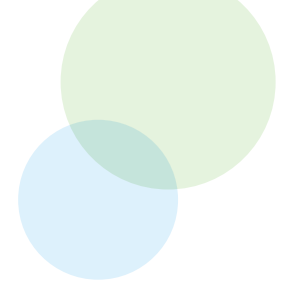
Any Alberta-based and operated community group or organization that is supporting publicly accessible community amenities that promote active living. This can include community leagues, school councils, municipalities and other non-profit organizations.

## Who is ineligible?

A project that has already received funding through this program (formerly called the Healthy Communities Grant Program).

- Organizations based or operating outside of Alberta.
- Religious or sectarian organizations.
- Projects that are programming and not infrastructure specific.
- Political organizations.
- Competitive sports teams and private clubs.
- Contract fundraisers or lobbyists.
- Infrastructure projects that are not open to the public.
- Infrastructure projects that require a fee to access.

# FILLING OUT YOUR APPLICATION



## What to include in your application

### 1. A comprehensive project plan

Please provide as much background information as possible including:

- An explanation of why your group is applying.
- An explanation of how your proposed project will support active living.
- Expected outcomes of this project and how you will measure its success.
- The need for the proposed infrastructure.
- Relevant research.
- Information on who is anticipated to use the infrastructure.
- Realistic project timelines.
- 3 to 5 pictures of space where infrastructure is being proposed.
- Blueprints and or pictures of proposed project or suggested equipment (optional, 3 to 5 pictures maximum).

### 2. Demographic information *(only applicable for projects located in Edmonton or Calgary)*

Please provide the neighbourhood demographic information in which your project would be located.

For Edmonton-based projects— please use overview from [edmontonsocialplanning.ca](http://edmontonsocialplanning.ca).

For Calgary-based projects— please use overview from [calgary.ca](http://calgary.ca).

### 3. Project financials

- Project budget.
- Quotes from builders (if available).
- A current listing of funds raised to date (if available).
- List of pending grants (if available).

### 4. Three letters of reference

The key purpose of the letters of reference are to attest to the role of your organization in the community, the intent of the project and how it will support active living in your community.

We encourage the submission of letters from people who have a direct connection to your project. This could include, but is not limited to, parents, community members, teachers, principals, police officers and any person directly involved in the community. Consider adding a fourth letter from a community member who will benefit from the project.

## Application deadline

Monday, September 18, 2023 at 11:59 p.m. Applications received after the deadline will not be considered.

## Submitting your application

Applications should be submitted via email to [BuiltTogether@ab.bluecross.ca](mailto:BuiltTogether@ab.bluecross.ca). If you do not have access to email, mail applications to

**Alberta Blue Cross  
Community Impact**  
10009 108 Street  
Edmonton, Alberta  
T5J 3C5

Please ensure your application is complete and includes all requested information before submitting.

## When will successful applicants be notified?

Successful applicants will be notified by December 31, 2023.

## Need more help?

More information on Built Together and filling out the application can be found in our [FAQs](#).

BUILT TOGETHER

# APPLICATION FORM



## ORGANIZATION NAME

--

## CONTACT DETAILS

Contact person	Contact title		
Email	Phone	Alternate phone (optional)	
Address	City	Province	Postal code

## PROJECT DETAILS

Name of project				
Address of proposed location		City	Province	Postal code
Expected start date (YYYY-MM-DD)	<b>FOR EDMONTON- OR CALGARY-BASED PROJECTS ONLY:</b> <a href="#">Click here for Edmonton</a> neighbourhood information. <a href="#">Click here for Calgary</a> neighbourhood information.			
Expected completion date (YYYY-MM-DD)	Neighbourhood name	Average median household income		
What is the project type?				
Who is the targeted demographic for this project?				
Are you affiliated with a religious or political organization? <input type="checkbox"/> Yes <input type="checkbox"/> No				
Have you spoken to anyone at Alberta Blue Cross about this application? <input type="checkbox"/> Yes. If so, please provide name _____ <input type="checkbox"/> No				
Where did you hear about Built Together?				
Have you applied for this grant before (formerly under the name of Healthy Communities Grant Program)? <input type="checkbox"/> Yes, if so, please provide year and the name of project if different _____ <input type="checkbox"/> No				
If your group were to receive a Built Together grant of \$50,000, what additional funding would be required to begin building your project?				
Is your group or organization active on social media? If so, please provide handles and platforms you are active on (for example, Instagram—@AlbertaBlueCross). Twitter: @_____ Facebook: _____ Instagram: @_____				
If you are successful in receiving a Built Together grant, are you willing to provide recognition and permanent acknowledgement to Alberta Blue Cross? <input type="checkbox"/> Yes <input type="checkbox"/> No				

**BUILT TOGETHER**

# IS YOUR APPLICATION COMPLETE?

*Before you submit, please ensure your application is complete with the items listed below.*

## 1. A comprehensive project plan

Please provide as much background information as possible including:

- An explanation of why your group is applying.
- An explanation of how your proposed project will support active living.
- Expected outcomes of this project and how you will measure its success.
- The need for the proposed infrastructure.
- Relevant research.
- Information on who is anticipated to use the infrastructure.
- Realistic project timelines.
- 3 to 5 pictures of space where infrastructure is being proposed.
- Blueprints and or pictures of proposed project or suggested equipment (optional, 3 to 5 pictures maximum).

## 2. Project financials

- Total project budget.
- Quotes from builders (if available).
- A current listing of funds raised to date (if available).
- List of pending grants (if available).

## 3. Letters of reference

- 3 letters of reference.

### DECLARATION OF APPLICANT

**Name of applicant** \_\_\_\_\_

**Date** (YYYY-MM-DD) \_\_\_\_\_

**I confirm that this application in its entirety is truthful to the best of my knowledge.**



\*\*The Blue Cross symbol and name are registered marks of the Canadian Association of Blue Cross Plans, an association of independent Blue Cross plans. Licensed to ABC Benefits Corporation for use in operating the Alberta Blue Cross Plan. \*† Blue Shield is a registered trade-mark of the Blue Cross Blue Shield Association. ABC 83100 2023/05