

2020 Alberta Healthy Communities Symposium overview

We believe communities are strongest when they come together.

Last year, the theme was **Strengthening Our Roots, Growing Our Impact**. The goal was to build on an innovative community development framework and find solutions for advancing healthy communities.



OF PARTICIPANTS were highly satisfied

Average scores increased up to 18% in knowledge, confidence and skills



18% ↑

in understanding asset-based community development¹



16% ↑

in awareness of tools outside the community to influence change



16% ↑

connections to other wellness champions



OF PARTICIPANTS VOTED Igniting Community Connections with Design² as the top session



Participants described the top five sessions as
INNOVATIVE, ENGAGING AND INSPIRING



UP TO 23% OF PARTICIPANTS said stronger and new connections was their highest-rated outcome



Other takeaways included new personal connections and organizational collaborations

Join Communities ChooseWell and Alberta Blue Cross[®] for the 2021 Alberta Healthy Communities Symposium.
Explore. Discover. Inspire. Your community wellness journey.



¹ Asset Based Community Development (ABCD) builds on the assets that are found in the community and mobilizes individuals, associations, and institutions to come together to realize and develop their strengths. ² Presented by AHS Design Lab, facilitated by Alberta Blue Cross.