2020 Alberta Healthy Communities Symposium overview

We believe communities are strongest when they come together.

Last year, the theme was Strengthening Our Roots, Growing Our Impact. The goal was to build on an innovative community development framework and find solutions for advancing healthy communities.

139 PARTICIPA OF PARTICIPANTS

Average scores increased up to 18% in knowledge, confidence and skills



18% in understanding asset-based community development¹



in awareness of tools outside the community to influence change



connections to other wellness champions

+ + + + +

were highly satisfied

970

OF PARTICIPANTS VOTED Igniting Community Connections with Design² as the top session



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UP TO 23% OF PARTICIPANTS said stronger and new connections was their highest-rated outcome

Participants described the top five sessions as

INNOVATIVE, ENGAGING AND INSPIRING



Other takeaways included new personal connections and organizational collaborations

Join Communities ChooseWell and Alberta Blue Cross® for the 2021 Alberta Healthy Communities Symposium. Explore. Discover. Inspire. Your community wellness journey.





¹Asset Based Community Development (ABCD) builds on the assets that are found in the community and mobilizes individuals, associations, and institutions to come together to realize and develop their strengths.² Presented by AHS Design Lab, facilitated by Alberta Blue Cross.



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